

GROW YOUR BUSINESS

THE ENTREPRENISTA BUSINESS PLAN WORKBOOK

Let's make growing a business fun again!



YOUR BUSINESS PLAN WORKBOOK

Use this workbook to help guide you so that you can start and create a kick-ass strategy and business for yourself! Read my blog post on this to recap or read my tips.

1. ZONE IN ON WHAT MAKES YOUR BLOG UNIQUE

What makes you stand out or different from other blogs. Brainstorm some ideas below in the box and get thinking

To whom will you serve, who exactly will you serve through your blog? Get specific on your audience and why will they come to you instead of your competitors?

2. SET THOSE DAMN GOALS!

Set a realistic goal that will get your blog from being just a blog to a business. What will you do to make this shift? It could be a service, product or new idea

Now set a reachable and realistic date to have this done by, don't spread yourself thin, but also invest time to make this happen.

Jot down and get your list of to-do's and when you need to reach this by in order to take the next step. Every little task and milestone works towards the bigger end result.

3. LOOK PROFESSIONAL & INVEST IN YOUR BLOG

Think of ways in which you can invest time in yourself and so to in your blog. Taking actionable steps to invest in new skills or tools, learning something, doing research is important.

INVESTMENT FOR YOUR BLOG

COSTS

PERSONAL INVESTMENT

COSTS

4.PUT IN THE TIME AND EFFORT

Remember to batchwork and plan your content and days, this will help free up more time to do other things or work on new and exciting projects. Dedicate times or hours in your day.

List your specific task and to-do's below and see what can be slotted in together and batched.

Plan your schedule of all the task that need to be done and slot in which ones can be batched together that makes sense or falls into the same category. This way you will get more done in a day or week.

You will see I do not have slots for Saturday & Sunday... You need time off from work and will only burn out if your brain does not switch off.

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

NOTES:

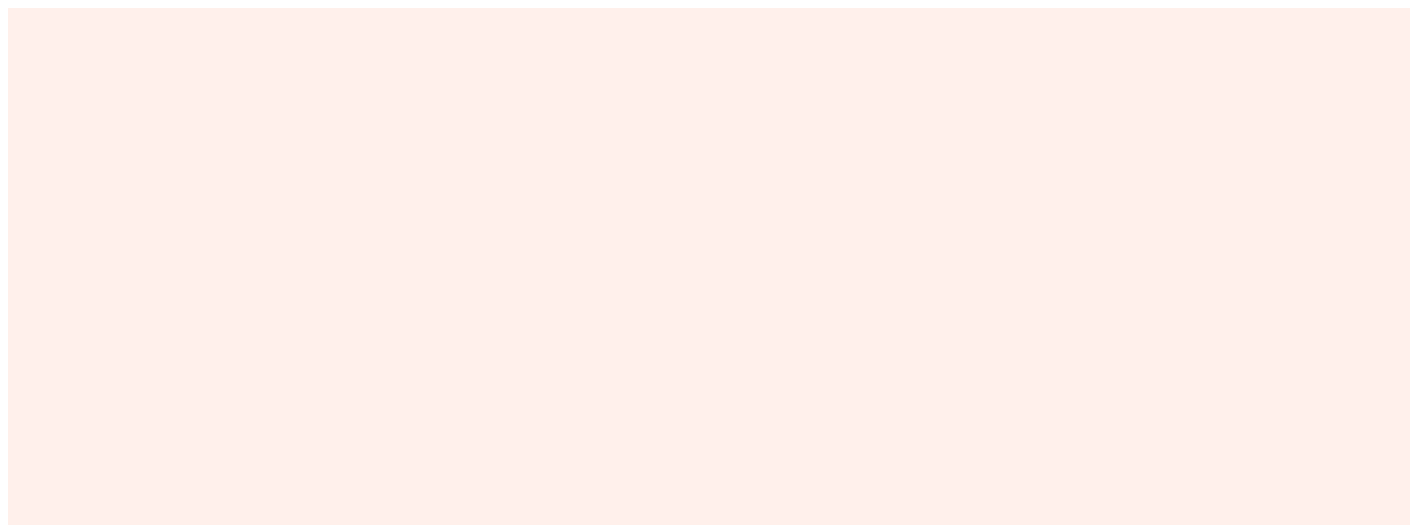
5.GROW YOUR E-MAIL LIST

And last but definitely not the least. Get serious on what you will share with your audience, that will add value and get them opening your E-mails. Think of how you will lead them to your mailing list.

Freebies such as a downloadable & printable worksheet or planner is a great opt-in piece. Think of what it is you wish to serve them with and work around that topic to create your resource.

Write down below idea of what you can offer them in return for their e-mail address. Pinpoint one and start with that.

Now the exciting and creative bit starts! Think and brainstorm ways in which you can promote your magnet/opt-in resource or freebie, to get people to sign-up.

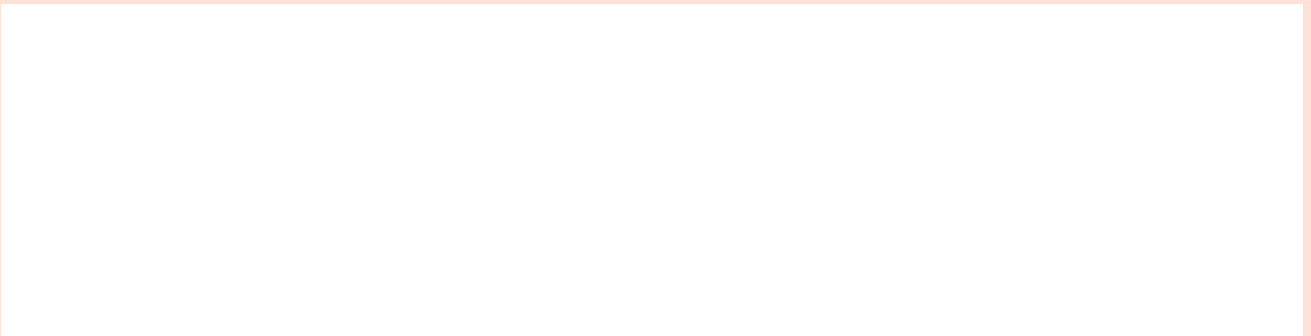


VISION BOARD

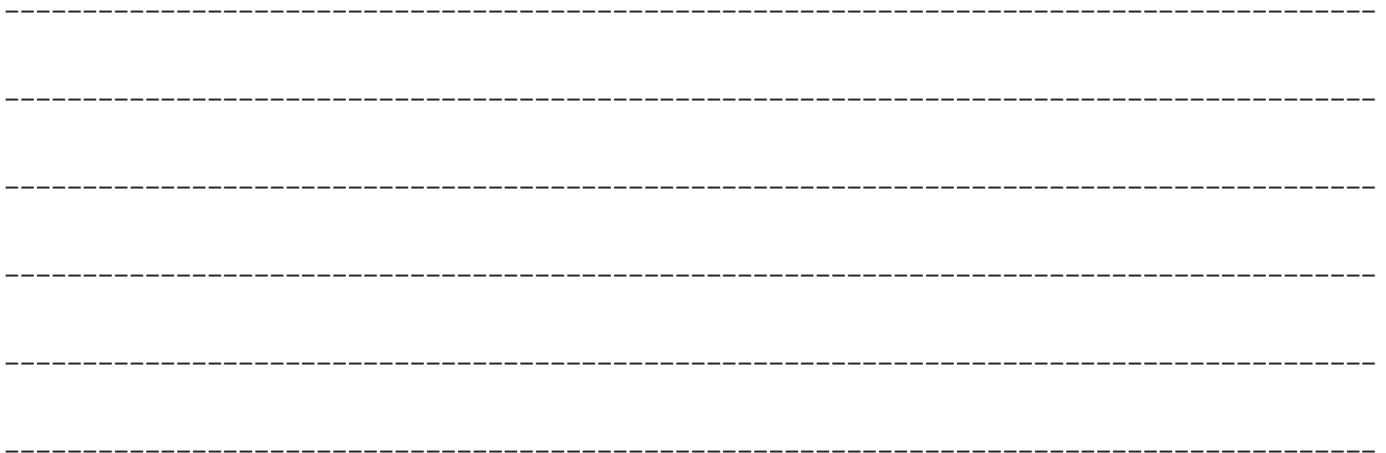
3 MONTHS FROM NOW



6 MONTHS FROM NOW



ACTIONABLE STEPS TO TAKE



FINAL THOUGHTS

I hope these tips and tricks for jumping in and starting your business will serve to help you grow and give you that extra push in the right direction. The really important thing I've learnt about growing my own business and starting it with zero moola, is that you direct the course of your business. No one can do it for you. This is your dream, so do whatever it takes to be successful. Never give up and NEVER stop learning and reading. It's what helped my business boom!

Best,
Bree



I challenge you to write down what you want to implement and accomplish in the next 30 days for your business! Get someone to hold you accountable and set weekly goals for yourself and grow your business today!
