



GROW YOUR BUSINESS

YOUR SOCIAL MEDIA CONTENT CALENDAR

*Failing to plan is planning to fail my friend!
Use this exact calendar I use for my business and never
fall behind on planning again!*

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HOW TO USE THE SOCIAL MEDIA CONTENT CALENDAR

A) Fill out your content in the ideas station block together with posting times for each and the frequencies, in the sheet titled: **Content Ideas Station**.

B) I have provided you with **4 Content Calendar Sheets** - One for each week of the month.

They are named as follows:

Content Calendar WEEK 1, Content Calendar WEEK 2, Content Calendar WEEK 3
Content Calendar WEEK 4. Go ahead and fill these in for the month or the week. The more you plan in advance the better. Content is always good to have and plan for!

C) How to go about: Open up Content Calendar Week 1 - add in your ideas and brainstorm topics in the **Content Ideas Station block** + posting times for each day of the week for each social media platform or the one you choose to work on. **(Tip: You don't need to be on each platform, work with the one you're comfortable with and where your audience hangs out.)**

Then head over to the sheet where you select the frequency and time for each post on each platform. Use this sheet to fill out the calendar for all your content and ideas as you think best or the times that are best for posting to your audience.

I suggest filling out the content blocks for times and frequency first and then start filling in your content calendar, so you know what times you want to post and where.

Below please read below how you will fill out each sheet for your planning.

Pick a social platform (e.g Facebook) where you will post, then write down what times you will post what in the block - 10:00 am: How to create a kick ass Social Media Content Calendar for your business.

2:00 pm: Image Quote - An inspirational quote/message or picture.

D. Keep repeating step C for each week's calendar sheet.

E. Once you have finished scheduling, planning and brainstorming the entire month.

Woohoo!! Go back and start entering new content and ideas for the following months.

I'm so glad you've decided to start kicking ass with planning and I hope this Content Calendar helps you crush those goals and to-do's!

Got any questions or need help? Pop me a email at: breecreatives@gmail.com

FINAL THOUGHTS

I hope these tips and tricks for jumping in and starting your business will serve to help you grow and give you that extra push in the right direction. The really important thing I've learnt about growing my own business and starting it with zero moola, is that you direct the course of your business. No one can do it for you. This is your dream, so do whatever it takes to be successful. Never give up and NEVER stop learning and reading. It's what helped my business boom!

Best,
Bree



I challenge you to write down what you want to implamant and accomplish in the next 30 days for your business! Get someone to hold you accountable and set weekly goals for yourself and grow your business today!

SOCIAL MEDIA CONTENT CALENDAR

Planning posts - Times and frequency for your chosen platform.

| SOCIAL PLATFORM | POSTING FREQUENCY | POSTING TIMES |
|-----------------|-------------------|---------------|
| | | |
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| | | |
| | | |
| | | |

BRAINSTORMING IDEAS STATION:

| WEEK 1 | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------|--------|--------|---------|-----------|----------|--------|----------|
| Facebook | | | | | | | |
| Instagram | | | | | | | |
| Pinterest | | | | | | | |
| Twitter | | | | | | | |
| Youtube | | | | | | | |
| Google+ | | | | | | | |
| Linkedin | | | | | | | |

PLANNING WEEK 1

| WEEK 2 | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------|--------|--------|---------|-----------|----------|--------|----------|
| Facebook | | | | | | | |
| Instagram | | | | | | | |
| Pinterest | | | | | | | |
| Twitter | | | | | | | |
| Youtube | | | | | | | |
| Google+ | | | | | | | |
| Linkedin | | | | | | | |

PLANNING WEEK 2

| WEEK 3 | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------|--------|--------|---------|-----------|----------|--------|----------|
| Facebook | | | | | | | |
| Instagram | | | | | | | |
| Pinterest | | | | | | | |
| Twitter | | | | | | | |
| Youtube | | | | | | | |
| Google+ | | | | | | | |
| Linkedin | | | | | | | |

PLANNING WEEK 3

| WEEK 4 | Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-----------|--------|--------|---------|-----------|----------|--------|----------|
| Facebook | | | | | | | |
| Instagram | | | | | | | |
| Pinterest | | | | | | | |
| Twitter | | | | | | | |
| Youtube | | | | | | | |
| Google+ | | | | | | | |
| Linkedin | | | | | | | |

PLANNING WEEK 4