



GROW YOUR BUSINESS

HOW TO START YOUR OWN BUSINESS WITH ZERO MOOLA!

The Internet has made it so easy to start your own business with no excuses. Growing your audience & pinpointing your value offer is key!

JUMP ONLINE

What I mean by this is to start networking.

Join Facebook groups targeted to the people you're trying to reach as well as a Facebook groups in your field. i.e - Entrepreneurs, bloggers, fitness junkies, whatever. This helped me tremendously in figuring out my value offer.

Just start connecting and ask questions, here what people are struggling with, what they think of your offer. Facebook groups I've found are such a great way to have a network with like-minded individuals all willing to help and share knowledge and ideas. It's a great community building platform.

So get networking!

What Facebook groups you think of joining?

What is the value that you can provide to such a group?

Here's just a few of the many influential entrepreneur boss babes to follow for - advice, resources and heaps of inspiration!

Melyssa Griffin | www.melyssagriffin.com
Jenna Kutcher | www.jennakutcher.com
Stephanie Nickolich | www.StephanieNickolich.com

BE CONSISTENT

In the busy world we live in today, consistency can be hard and sometimes overwhelming. But it doesn't have to be and I'll tell you how. Planning is the biggest way of staying consistent. Plan your content in advance, whether it be for social media, your e-mail list, a blog or even a podcast. Take time to plan and implement.

Another key to staying consistent is to choose one social media platform to start off with and do that good. Spreading yourself thin and being on every platform will leave you burnt out and frustrated. Trust me I've been there. Pick a plan or goal you can stick to and be consistent in that!

What will your focus be to staying consistent?

What will you implement or change or start doing in order to stay consistent?

Keep it simple and easy, don't over-complicate it!

BUILD YOUR AUDIENCE

It is important for people to know who you are and what you do. What is it that you offer them Be clear on this and show up. Choose one platform you want to really focus on growing and make that a success. Don't be on them all, pick one and do it well. Get fancy later!

If you're not all clued up on the techy, social media stuff go for a course, do an online tutorial, read entrepreneurs blogs and dig int free resources to help you grow and master your social media presence!

What social media platform will you choose?

What are you willing to take become amazing at it?

What is your value offer, service or product that you wish to direct people to?

FINAL THOUGHTS

I hope these tips and tricks for jumping in and starting your business will serve to help you grow and give you that extra push in the right direction. The really important thing I've learnt about growing my own business and starting it with zero moola, is that you direct the course of your business. No one can do it for you. This is your dream, so do whatever it takes to be successful. Never give up and NEVER stop learning and reading. It's what helped my business boom!

Best,
Bree



I challenge you to write down what you want to implement and accomplish in the next 30 days for your business! Get someone to hold you accountable and set weekly goals for yourself and grow your business today!
