

EMAIL SUBJECT LINE IDEAS

21 Subject lines to get you started!

#1: BE REAL!

- That One Time I (Fill In The Subject).
- I So Messed Up Big Time On This!
- You'll Never Guess What My Mother Said To Me...

#2 URGENCY

- 13 Spots Left! Don't Miss Out!
- I'm Extending It Just For One More Day! (Insert Info!).
- Are You In Or Are You Out? (Enter Offering Title).

#3: CURIOSITY

- 12 Things You'd Never Guess About (Topic).
- What almost cost me losing my business! (Topic).
- Re: Checking In With You About (Topic).

#4: DON'T BE AFRAID TO ASK QUESTIONS

- Are You Tired Of The Same Old (Fill In Topic?).
- Who Else Is Waiting For (Fill In Topic?).
- What's The Biggest Struggle/Fear You're Facing Today?

#5: SPEAK DIRECTLY

- A (Free) Gift From Me To You.
- I Created This Specifically For You!
- You Were On My Mind lady friend.

#6: TEACH & EDUCATE YOUR AUDIENCE

- (Free Guide) Title Of Your Freebie to follow.
- Stop Wondering How To: (Fill In Topic).
- #1 Guide Your Business Needs Right Now! And why I use it.

#7: BUMPING UP INTEREST

- The #1 Question I Get Asked Often (Your Topic).
- 3 Things Everyone Should Know About (Your Topic).
- The Biggest Mistake Every (Title) Makes.